

It's time to move beyond a traditional ERP strategy

ERP Functionality Isn't Specifically Designed for Materials Management

Many manufacturers believe their ERP alone is enough to optimize their manufacturing and supply chain operations. This mentality has grown even more prevalent as vendors promise new features or capabilities if organizations move their systems to the cloud. However, this approach is problematic since materials management capabilities at best lie within a singular ERP module, one only equipped with a basic supply chain management functionality that does not address many nuanced, yet critical components of managing indirect and direct materials.

The reality is that ERPs by design are a finance tool, ones that are intentionally built to be broad enough to extend across multiple business units and departments regardless of their role within the organization. And truthfully many ERPs still rely on buried legacy code from the solution's initial release with new components tacked on top. This problem is further compounded by an organization's years of merger and acquisition activity.

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The end result for companies expecting more than their ERP actually delivers is data lying everywhere across the enterprise, leaving team members frustrated as spreadsheets yet again appear to be the sole answer for managing the complex data sets. This approach is not only incredibly time consuming, but also ill equipped to provide the specific insights you need to effectively manage your manufacturing and procurement operations. This is not to say ERPs aren't a critical business solution, **but there is a better way to harness insights from the information they contain.**

Purpose-Built Solutions Are Key To Overcoming Data Management Challenges

Fortunately, many ERP providers are beginning to recognize this and have started tapping into a broader partner network to include purpose-built solutions that augment existing systems and provide additional capabilities their solution doesn't necessarily provide. Harnessing the value of a purpose-built solution that enhances their system's user experience helps drive incremental value in key areas of manufacturing operations while ensuring ERPs remain the standard system of record.

As a manufacturing organization, you gain access to applications that are intentionally designed to solve specific challenges around materials management that aren't addressed by standard ERP functionality. By adopting purpose-built solutions, IT teams within your organization also gain the peace of mind knowing that no customization is required with these solutions and

that configuration is easy. This simplifies the adoption process and minimizes required man hours and additional hidden costs.

Verusen's Purpose-Built Solution Comes With Veteran Expertise

A key differentiator and value driver of Verusen's purpose-built materials intelligence platform is the functional experience within the challenge area your team manages. Verusen's team possesses years of practitioner experience that helps steer product development accordingly to provide the right solution to immediately meet the needs of users tasked with delivering operational improvements. Additionally, Verusen's data scientists are specifically trained to understand the specific business challenge in order to develop the natural language processing and deep learning capabilities that provide the probability-based outcomes your team needs to overcome data discrepancies associated with complex materials management.

Verusen's Materials Intelligence platform is built with both an understanding of why the critical process of MRO management must be optimized and how better outcomes can be achieved through data harmonization.

Verusen's Purpose-Built Solution Requires Minimal IT Involvement

Unlike large scale enterprise technology implementations, Verusen's Materials Intelligence platform serves as a single cloud-based platform that can be introduced quickly and provide a faster time to value. **Since it doesn't require lengthy implementation** over multiple projects, **users gain near-immediate insights** to deliver decision support within weeks, instead of months or years often required of ERP implementations and other broad enterprise solutions.

Additionally, with the lack of a need for heavy IT involvement, your internal IT team can focus on other initiatives that require a more "hands on" approach. Eliminating the need for customization, large scale implementation, and complex training not only gives platform users faster access but faster results.

Move beyond your traditional ERP strategy for materials management and adopt a faster, simpler way to optimize your operations and procurement initiatives in a single, easy-to-use solution.

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to learn more about optimizing your MRO materials while simultaneously reducing production and supply chain risk.